

April 11, 2005

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## **FBMC/United Benefits partners with Benefit Informatics**

*Services to help clients plan, manage and analyze health benefit plans*

Tulsa, Okla. – Benefit Informatics Inc. announced today it has signed a two-year agreement to provide benefit plan management technology to Florida-based United Benefits, a division of Fringe Benefits Management Company (FBMC) located in Ormond Beach, Florida.

Russell Brown, Vice President of FBMC, said that United selected Benefit Informatics to complement its health benefit service offerings because of its effectiveness in empowering clients with better information regarding the utilization and performance of their health benefit plans.

“We wanted a comprehensive solution that assists our clients in controlling costs and managing data,” said Brown. “We wanted technology services that allow our clients to see first-hand the impact of health plan changes while also being user-friendly for employees. Benefit Informatics delivers on all fronts.”

United will use an online management information service supplied by Benefit Informatics to provide data to clients on benefit utilization patterns and to develop detailed analyses of the financial performance of their health plans. Additional products include technology that helps with plan administration by offering consumer-oriented features for employees and integrated planning technology that forecasts health benefit plan costs based upon historical data.

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### **About Benefit Informatics**

Benefit Informatics Inc. enables the efficient planning, management and analysis of employee benefit plans through the delivery of proprietary applications and services to benefit providers through direct and indirect sales channels to plan providers, insurance companies and third party administrators. The company's products include Benefit Manager™, Benefit Analyzer™ and Benefit Planner™. Through its clients, Benefit Informatics currently serves more than 1,000 businesses, managing health benefits for more than 700,000 members. For additional information, please call (918) 491-3600 or visit [www.benefitinformatics.com](http://www.benefitinformatics.com). Benefit Informatics was previously known as Incentus.

### **About United Benefits**

United Benefits is a third-party administrator for self-insured medical, dental and vision insurance plans. FBMC purchased United Benefits in late 2003. FBMC, founded in 1976, is one of the largest administrators of tax-favored benefit plans in the country and is the largest administrator of Flexible Spending Accounts (FSAs) in Florida. For additional information, please call 1-800-872-0345 or visit [www.united-benefits.com](http://www.united-benefits.com) or [www.fbmc-benefits.com](http://www.fbmc-benefits.com).